

Animal Science

CONFERENCE & VENTURE FORUM | SEPTEMBER 4-5, 2012

Sponsor Prospectus

EVENT PARTNERS



About the 2nd Annual Animal Science Conference & Venture Forum

MinnWest Technology Foundation hosted the Inaugural Animal Science Conference & Venture Forum (ASCVF) in September of 2011 and received overwhelmingly positive results for the first year conference. The ASVF Conference is a catalyst, bringing important industry stakeholders together to draw attention to the Animal Science Industry. The day-long conference will feature speakers and panels covering the latest industry trends, encourage networking, and facilitate deal flow between investors and animal science companies seeking funding.

MinnWest Technology Campus: Where Innovation meets Collaboration

The MinnWest Technology Campus in Willmar provides a perfect backdrop for the Animal Science Conference & Venture Forum, as its mission is to promote opportunities for bioscience and agribusiness in



West Central Minnesota while fostering a collaborative, technologically advanced environment in which to thrive. Located in the heart of West Central Minnesota in the Willmar Lakes region, this privately owned, collaborative business community is home to some of the nation's cutting-edge innovators in animal science, agribusiness, bioscience, bioenergy and technology. The conference will take place in the campus auditorium.

Conference Attendees

The goal of this conference is to bring together early stage animal science companies doing innovative work in this area, investors such as venture capitalists, angels and strategic investors interested in animal science companies, and others that are important to the success — service providers, university representatives and economic development leaders.

Sponsorship Levels

| LEVEL | COST |
|--------------------------------------|---------|
| Platinum – Founding Partner | \$5,000 |
| Gold — Reception OR Luncheon Sponsor | \$3,500 |
| Silver Sponsor | \$2,500 |
| Bronze – Supporting Sponsor | \$1,000 |



Featured Keynote Speaker:
Dr. Temple Grandin

Dr. Temple Grandin is a world renowned animal welfare expert and Autism advocate in the Animal Science arena known for revolutionizing the cattle industry. Grandin became a legend in the kingdom of animal behavior using her insights into her own mind and that of animals to design livestock facilities and handling systems, becoming a leading expert in animal welfare, while at the same time achieving international celebrity status in the world of autism.

Dr. Grandin is a Professor of Animal Science at Colorado State University, teaching courses on livestock behavior and facility design at Colorado State University. She has designed livestock handling facilities located in the United States, Canada, Europe, Mexico, Australia, New Zealand, and other countries. In North America, almost half of the cattle are handled in a center track restrainer system that she designed for meat plants.

Dr. Grandin has appeared on television shows such as 20/20, 48 Hours, CNN Larry King Live, PrimeTime Live, the Today Show, and many shows in other countries. She has been featured in People Magazine, the New York Times, Forbes, U.S. News and World Report, Time Magazine, the New York Times book review, and Discover magazine. Interviews with Dr. Grandin have been broadcast on National Public Radio. She has also authored over 300 articles in both scientific journals and livestock periodicals on animal handling, welfare, and facility design. She is the author of “Thinking in Pictures”, “Livestock Handling and Transport,” and “Genetics and the Behavior of Domestic Animals.” Her book “Animals in Translation” was a New York Times best seller.

Grandin is the focus of a semi-biographical HBO original film, titled Temple Grandin that was released in 2010 and nominated for 15 Emmys. The movie chronicles Dr. Grandin’s life experiences. Undaunted by education, social and professional roadblocks, Grandin turned her unique talent into a behavioral tool that revolutionized the cattle industry and laid the groundwork for her successful career as an author, lecturer and pioneering advocate for autism and autism spectrum disorder education.

Thank you to our 2011 sponsors for their support!

2011 EVENT SPONSORS

Platinum



Gold | Silver | Bronze



Industry Partners



| LEVEL | SPONSOR BENEFITS |
|----------------------------------|--|
| PLATINUM | <p>Founding Partner: \$5,000</p> <ul style="list-style-type: none"> • Opportunity to participate in either the Conference Content Advisory Committee OR the Presenting Company Screening Committee • Opportunity to be involved with one session: may be one of the following introduce session, speaking role on panel or moderate panel discussion • Top line logo placement as a Platinum Sponsor on all print and collateral materials, event signage, website and emails • Full page ad in Conference Program • Preferred location to for table-top display in networking area at Conference • Four tickets to Welcome Networking Reception on September 4 • Four tickets to attend the conference on September 5 |
| GOLD <i>Limit of 1</i> | <p>Networking Reception Sponsor (September 21): \$3,500</p> <ul style="list-style-type: none"> • Official “Host” of the Networking and Cocktail Reception on September 4, from approximately 6:00-8:00 pm • Company logo included on signage throughout the reception • Half page ad in conference program • Company logo included on all conference materials • Table top display at Welcome Reception (September 4) and at Conference (September 5) • Three tickets to Welcome Networking Reception on September 4 • Three tickets to attend the conference on September 5 |
| GOLD <i>Limit of 1</i> | <p>Lunch Sponsor (September 22): \$3,500</p> <ul style="list-style-type: none"> • Official “Host” of the Lunch on September 5 • Opportunity to do a brief welcome to attendee at lunch from Podium • Half page ad in conference program • Company logo included on all conference materials • Table top display at Conference • Three tickets to Welcome Networking Reception on September 4 • Three tickets to attend the conference on September 5 |
| SILVER | <p>Professional Services Sponsors: \$2,500</p> <ul style="list-style-type: none"> • Half page ad in conference program • Company logo included on all conference materials • Table top display at Conference • Two tickets to Welcome Networking Reception on September 4 • Two tickets to attend the conference on September 5 |
| BRONZE | <p>Supporting Sponsor: \$1,000</p> <ul style="list-style-type: none"> • A one-fourth page ad in the conference program • Company name listed as “Supporting Sponsor” on all program materials • One ticket to Welcome Networking Reception on September 4 • One ticket to attend the conference on September 5 |

SPONSOR CONTRACT

To reserve your sponsorship, please complete this form and send to:

Sara Stark Mikolich, Conference Planner | **Email:** smikolich@starkgroupinc.com | **Fax:** 763.224.2366

Today's Date: _____ Sponsorship Level & Fee: _____

Name of Company: _____

Authorized Signature: _____

Individual to be invoiced: _____ **Title:** _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Logistics Contact: _____ **Title:** _____

Tel: _____ Fax: _____ Email: _____

Company Website for linkage: _____

PAYMENT: I have enclosed a check for the full amount. Please invoice me.

Mail check to:

MinnWest Technology Foundation
1700 Technology Drive NE, Suite 101
Willmar MN 56201
Attn: Joanna Schrupp

Sponsor terms and agreement of conduct:

- Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless Minnwest Technology cancels the event due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation, either a refund or credit letter will be issued.
- There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours.
- Each sponsor/exhibitor is responsible for: Shipping of display materials to and from the conference venue; labor charges incurred for the handling of equipment and crates; installation and usage of electrical services; and telephone installation and related charges. Set up and breakdown of display is responsibility of exhibitor. Please remember to bring extra labels to ship back your materials.